

## **LeadQual LLC Joins Exclusive SFBT Fast 100™**

### **LeadQual LLC Earns #5 spot on SF Business Times' 100™ Fastest Growing Private Companies in the San Francisco Bay Area**

*Leading the Industry in Online Marketing and Lead Conversion, LeadQual Announces 3-year Revenue Growth of 452.5%; Ranks #5 on the 2010 SFBT Fast 100™ List*

Emeryville, CA — October 22, 2010 — LeadQual LLC ([www.leadqual.com](http://www.leadqual.com)) The San Francisco Business Times announces LeadQual LLC, a privately held company specializing in online marketing and lead conversion, as the 5<sup>th</sup> fastest-growing private company in the SF Bay Area. LeadQual was also awarded #1 fastest-growing private company in the East Bay.

LeadQual posted a remarkable three-year revenue growth of 452.5% from 2007 to 2009. This impressive revenue growth blew all East Bay companies out of the water by nearly 200%.

“Our recognition by the San Francisco Business Times is really a testament to having a fantastic team of employees who are all focused on providing great value to our customers,” says LeadQual co-founder Glenn Houck. “I am so proud to work, every day, with such a dedicated and professional team.”

To qualify for the San Francisco Business Times Fast 100™, companies must be independently owned; based in the SF Bay Area; been in business at least 3 fiscal years from 2007; and have earned a minimum of \$200,000 in revenue. Qualifying businesses were ranked by percent revenue growth between 2007 and 2009.

2010 continues to be a successful year for LeadQual, as the company was recently recognized as the #1 fastest growing internet marketing company in the country by Deloitte's 2010 Technology Fast 500™. Additionally, LeadQual was awarded by Inc. Magazine as one of the 500 fastest growing private companies in North America, joining a list that has included America's elite businesses such as Oracle, Jamba Juice, Microsoft and Intuit.

The SF Business Times Fast 100™ winners “truly represent the best of the entrepreneurial spark and drive long associated with the Bay Area” says SFBT publisher Mary Huss. The SF Business Times' Fast 100™ “spotlights our region's most interesting, promising companies.”

#### **About LeadQual LLC**

LeadQual is nationally recognized as the leader in internet technology in both the lead conversion and online marketing industries. LeadQual's mission is to increase internet marketing ROI through generating more internet visitors and leads, and converting more leads into closed sales. LeadQual offers an array of internet marketing solutions including Lead Qualification, SEM, SEO and Affiliate Marketing services. LeadQual's qualification team has transformed the way companies manage and process internet leads by responding to 100% of the client's internet leads within 3 minutes. The “speed-to-lead” model has proven successful for LeadQual and its clients, resulting in increased quality leads, lower costs and increased ROI. LeadQual's dedicated team of search engine marketing analysts

specialize in solving the 5 major challenges to SEM marketing: keyword selection, advertising creative, bidding strategy, landing pages and ROI tracking. LeadQual prides itself for being dedicated to their client's goals through their flexible, strategic and customized approach in each service they provide. LeadQual has saved corporations thousands of dollars in lead conversion and marketing efforts and have proven to generate long-term results for their clients. For more information please visit [www.leadqual.com](http://www.leadqual.com).

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