

## **LeadQual LLC Joins Renowned Deloitte Technology Fast 500™**

### **LeadQual LLC Ranked #27 Fastest Growing Company in North America – Deloitte’s 2010 Technology Fast 500™**

*Leading the Internet Industry in Online Marketing and Lead Conversion, LeadQual Announces 5,725% Revenue Growth since 2005*

Emeryville, CA — October 21, 2010 — LeadQual LLC ([www.leadqual.com](http://www.leadqual.com)) announced today the company ranked No. 27 on the Technology Fast 500™ list, Deloitte’s ranking of 500 of the fastest growing technology companies in North America.

LeadQual was honored the #1 fastest growing internet company in the nation. LeadQual was also recognized by Deloitte’s Fast 500™ as the #9 fastest growing technology company in California and the #5 fastest growing technology company in the Bay Area.

“We’re very excited to be included in this year’s Technology Fast 500 rankings, as the #1 internet company,” says LeadQual co-founder Glenn Houck. “Our entire team is focused on delivering quantifiable and measurable results for our clients. We have terrific employees, who work tirelessly on helping our clients succeed. That’s our only secret.”

The rankings for Deloitte’s Fast 500™ were based on percentage of fiscal year revenue growth during the period from 2005–2009. LeadQual’s revenue grew an astounding 5,725% during this period. For additional detail on the Technology Fast 500™ including selection and qualifying criteria, visit [www.fast500.com](http://www.fast500.com). To view the complete list of honorees, visit <http://www.inc.com/inc5000/list>.

#### **About LeadQual LLC**

LeadQual is nationally recognized as the leader in internet technology in both the lead conversion and online marketing industries. LeadQual’s mission is to increase internet marketing ROI through generating more internet visitors and leads, and converting more leads into closed sales. LeadQual offers an array of internet marketing solutions including Lead Qualification, SEM, SEO and Affiliate Marketing services. LeadQual’s qualification team has transformed the way companies manage and process internet leads by responding to 100% of the client’s internet leads within 3 minutes. The “speed-to-lead” model has proven successful for LeadQual and its clients, resulting in increased quality leads, lower costs and increased ROI. LeadQual’s dedicated team of search engine marketing analysts specialize in solving the 5 major challenges to SEM marketing: keyword selection, advertising creative, bidding strategy, landing pages and ROI tracking. LeadQual prides itself for being dedicated to their client’s goals through their flexible, strategic and customized approach in each service they provide. LeadQual has saved corporations thousands of dollars in lead conversion and marketing efforts and have proven to generate long-term results for their clients. For more information please visit [www.leadqual.com](http://www.leadqual.com).

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