

LeadQual LLC Joins Inc. 500™ Elite

LeadQual LLC Ranked #148 America's Fastest-Growing Private Companies – Inc. Magazine's 2010 Fast 500™

Leading the Industry in Online Marketing & Advertising, LeadQual Announces 3-year Revenue Growth of 1,848% since 2006

Emeryville, CA — August 24, 2010 — LeadQual LLC (www.leadqual.com), a leader in online marketing and lead conversion, announced today the company was honored to the prestigious Inc. 500™ list of America's fastest-growing private companies.

LeadQual earned the position of #148 in Inc. 500™'s class of 2010, joining a list that has included such notable alumni as Oracle, Microsoft, Intuit, GoDaddy, Visa and many other prominent powerhouses. LeadQual posted a remarkable three-year revenue growth of 1,848%.

"We are extremely proud of our team's accomplishments" says LeadQual co-founder Andrew Coleman. "Our perseverance and dedication to our clientele has been, and always will be, the premise for this recognition. Putting our clients first, and aligning their success with ours, is the key to our achievements."

Inc. 500™'s class of 2010 is a group of companies that are smaller but much faster-growing than last year's crop. Aggregate revenue is \$11.3 billion, down from last year's \$18.4 billion, but median three-year growth is 1,231%, substantially up from 2009's 880.5%. The companies on the 2010 list employ more than 45,000 people. Complete results of the Inc. 500™ can be found at www.inc.com/500

California continues to rule the roost by number of companies on the Inc. 500™, with 92 companies. San Francisco took #3 in metropolitan areas with 29 companies on the 2010 Inc. 500 list. LeadQual is thrilled to accept the #15 spot in the San Francisco metropolitan area, according to the Inc. 500™.

LeadQual's services were categorized under Inc. 500™'s Advertising & Marketing industry, which received the highest number of rankings on this year's list with 60 companies! LeadQual is pleased to receive the #17 position on the nation's fastest growing Advertising & Marketing companies.

"The Inc. 500 consists of these just-short-of-miraculous companies, the ones that through ingenuity and ambition have increased revenue, hired employees, and grown fast in difficult economic times," said Inc. editor Jane Berentson. "This kind of accomplishment is truly worth celebrating."

About LeadQual LLC

LeadQual is nationally recognized as the leader in internet technology in both the lead conversion and online marketing industries. LeadQual's mission is to increase internet marketing ROI through generating more internet visitors and leads, and converting more leads into closed sales. LeadQual offers an array of internet marketing solutions including Lead Qualification, SEM, SEO and Affiliate Marketing services. LeadQual's qualification team has transformed the way companies manage and process internet leads by responding to 100% of the client's internet leads within 3 minutes. The "speed-to-lead" model has proven successful for LeadQual and its clients, resulting in increased quality leads, lower costs and increased ROI. LeadQual's dedicated team of search engine marketing analysts

specialize in solving the 5 major challenges to SEM marketing: keyword selection, advertising creative, bidding strategy, landing pages and ROI tracking. LeadQual prides itself for being dedicated to their client's goals through their flexible, strategic and customized approach in each service they provide. LeadQual has saved corporations thousands of dollars in lead conversion and marketing efforts and have proven to generate long-term results for their clients. For more information please visit www.leadqual.com.

###